

George H Yasso  
1413 W Market St  
Bethlehem, PA 18018  
(484) 358-1132



To whom it may concern,

Please accept this letter along with my resume as a formal declaration of my interest in the position of controller for the city of Bethlehem. I am a proud member of the community with family ties to this city going back 4 generations. Growing up on the west side of Bethlehem, I began attending Calypso Elementary School as a kindergarten student. I remained a BASD student until my graduation from Liberty High School, after which I went on to the University of New Hampshire to study business. Upon earning a degree in business administration, I knew that I wanted to return to my home of Bethlehem, Pennsylvania to begin my professional career.

Aside from my personal work, I also wanted to give back to the community. I spent 8 years coaching football and basketball for Liberty High School. As a proud graduate of Liberty it was a greatly rewarding experience. Also, with the help of many committed volunteers and generous donors, I've been able to give back monetarily. Throughout the year our committees put on events to raise money in the name of my late father. There are various beneficiaries of our fundraising, including scholarship recipients from all 3 high schools in Bethlehem.

Public service has been an interest of mine, and I truly believe that city controller is the perfect avenue for me to realize that ambition. My knowledge of business and mathematics along with my availability and willingness to devote my time will help ensure my ability to successfully step in and perform the duties of the vacated position. As a registered democrat and avid voter I take serious interest in the issues and politics of our city. However, I carry no political ties or obligations to any members of the local government. I have no political agenda and no prejudices towards any cause or individual. I simply would like the opportunity to work with both council and the administration to act progressively in the best interest of Bethlehem. I look forward to the responsibility and challenges that accompany taking on this position, not only on an interim basis, but hopefully a much lengthier period. I am prepared to serve the city in this manner for as long as I am able to do so.

Sincerely

George Yasso

**George H Yasso**

1413 W Market St

Bethlehem, PA 18018

484.358.1132

george.yasso@robertsoninsurancegroup.com

**PROFILE**

Strong background in several aspects of business, specializing in finance

Hard-working individual with great communication skills.

Proficient in mathematics

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**EXPERIENCE**

**Robertson Serratelli Financial Group**, Bethlehem, PA 2008-Present  
*Financial Consultant*

- Provide financial advice to clients of **Robertson Insurance Group**
- Organize and market educational seminars
- Specialize in helping people realize long term retirement goals
- Through financial software prepare in depth analysis for clients
- Provide insurance advice to clients of **Robertson Insurance Group** for the following:
  - Life Insurance
  - Health Insurance
  - Disability Insurance
  - Long Term Care Insurance

**AXA Equitable**, Bethlehem, PA 2006-2008  
*Financial Advisor*

- Became licensed financial advisor receiving the following certifications:
  - Life, Accident and Health
  - Series 7
  - Series 66
- As an agent provided individuals with investment advice
- As an agent provided individuals with insurance advice

**Second Chance Academy**, Hellertown, PA 2004-2006  
*Mental Health Worker*

- Provided classroom assistance for high school students with behavior issues
- Provided counseling for high school students with behavior issues
- Followed up with students after their return to regular high school

**Bethlehem Area School District**, Bethlehem, PA 2004-2011  
*Coach*

- Assistant Basketball Coach
- Assistant Football Coach

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**EDUCATION**

**University of New Hampshire –** 2000-2004  
**Whittemore School of Business & Economics**

Degree: Bachelor of Science

Major: Business Administration

GPA: 3.13